Michigan BOYNE CITY Main Street
Where Life meets Lake.®

Approved: 3/6/18

Meeting of February 6, 2018	MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON TUESDAY, FEBRUARY 6, 2018 at 8:30 AM CITY HALL, 319 NORTH LAKE STREET
Call to Order	Chair Michelle Cortright called the meeting to order at 8:30 a.m. Michelle Cortright and Patrick Little were installed as members of the Main Street Board for four year terms ending 1/18/2022.
Roll Call	Present: Chris Bandy, Robin Berry, Michael Cain, Michelle Cortright, Patrick Little, Pat O'Brien, Rob Swartz
Meeting Attendance	Absent: Becky Harris, Don Ryde City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane Halstead, Assistant Planner Patrick Kilkenny, Main Street Assistant Ingrid Day Public: Two
Excused Absences MOTION	**Cain moved, O'Brien seconded, PASSED UNANIMOUSLY** to excuse Don Ryde.
Approval of Minutes MOTION	**Swartz moved, Cain seconded, PASSED UNANIMOUSLY** to approve the January 9, 2018 minutes as presented. **Swartz moved, Cortright seconded, PASSED UNANIMOUSLY** to approve the January 15, 2018 minutes as presented.
Citizens Comments	Ashley Cousens of the Chamber of Commerce stated they are hosting a Business Killers Workshop tonight at the Boyne City Tap Room. Business After Hours is scheduled for February 15th at the Boyne City Tap Room. The Chamber will be announcing their new office manager soon.
Correspondence	None.
Committee Reports	**Organization Committee** Organization Committee agenda items will be addressed later in this meeting. **Promotions Committee** Chocolate Covered Boyne is this weekend.

Design Committee
The Design Committee did not meet this month.

Economic Vitality/Team Boyne
Team Boyne is putting work plans together and assigning leaders for each group.

Marketing
The Board discussed possibly combining the Promotions and Marketing Committees.

Boyne Thunder
Going well. General registration opens March 1st

Farmer's Market
Missy Jollette is off to a great start. Vendor applications are out so it is a busy time of year.

Director's Report

Received and filed.

Cortright thanked Kelsie and Ingrid for putting together a Board of Directors Training Handbook.

Unfinished Business

Board Positions

The Organization Committee recommended the appointment of Michelle Cortright as Chair for a 1 year term and Chris Bandy as Vice-Chair for a 1 year term.

MOTION

Swartz moved, Cain seconded, PASSED UNANIMOUSLY to approve the appointment of Michelle Cortright and Chris Bandy as Chair and Vice-Chair of the Main Street Board, respectively, for 1 year terms.

There was discussion regarding the sub-committees. Ideally, there will be a liaison from the Board on each committee but not as Chair. Sub Committees will determine the chair positions on their own.

Boyne Thunder Disbursements 2018

The Organization Committee recommended that the 2018 allocation remain the same as in 2017 and that a revised Letter of Agreement be entered into and enforced with all parties for 1 year. The Organization Committee also recommended that future Boyne Thunder distribution be determined by fall of 2018.

The Board had some discussion regarding the language used in the Letter of Understanding. The history of the event was also discussed. King-Duff will provide the Organization Committee with past Boyne Thunder minutes.

Patrick Little left the meeting prior to the motion.

MOTION

Cain moved, Bandy seconded, PASSED UNANIMOUSLY to approve that the 2018 Boyne Thunder allocation remain the same as 2017 and a revised Letter of Agreement be entered into and enforced with all parties for 1 year as recommended by the Organization Committee.

MOTION

Bandy moved, Cain seconded, PASSED UNANIMOUSLY (O'Brien was absent from this vote) to approve the Organization Committees recommendation to determine future Boyne Thunder distributions by fall of 2018.

New Business

Work Plan Approval

Kelsie King-Duff provided work plans for the various Main Street Committees. These are required yearly for Michigan Main Street and the National Main Street Center.

MOTION

Cain moved, O'Brien seconded, PASSED UNANIMOUSLY to approve the 2018 Committee work plans as presented.

Financial Report Review

The Financial Report was received and filed.

Good Of The Order

- Albert Lee will be performing at Freshwater Art Gallery on February 10th.
- The Joint Board & Commission meeting is Thursday, February 8th.
- Significant progress is being made on the Pavilion.
- Thank you to Becky Harris for donating her Farmer's Market Manager salary to the Pavilion construction.
- A Community-Wide Calendar would be wonderful. This topic has been discussed in Market Committee and discussion will continue.
- Thank you to Robin Berry for providing a record player to Michelle Cortright to listen to a family album.
- Cortright passed out a flyer "Life Factors for Longevity' from Stanford University.
- Local Flavor is partnering with the Boyne Arts Collective to feature local artist's work. There will be an artist painting there on Saturday at 10:00 a.m. On February 17th Local Flavor will host a story hour as well.

Adjournment
MOTION

Cain moved, O'Brien seconded, PASSED UNANIMOUSLY to adjourn the Boyne City Main Street Board meeting of February 6, 2018 at 9:50 a.m.

Jane Halstead, Recording Secretary