



TENTATIVE AGENDA

**BOYNE CITY
MAIN STREET
BOARD MEETING**



January 5, 2012 – 8:30 A.M.
Commission Chambers – City Hall

1. CALL MEETING TO ORDER AND ROLL CALL
2. READING AND APPROVAL OF MINUTES
December 1, 2011 regular meeting
3. HEARING CITIZENS PRESENT (ON NON-AGENDA ITEMS)
4. CORRESPONDENCE
5. MAIN STREET COMMITTEE REPORTS
6. MAIN STREET MANAGER'S REPORT
7. UNFINISHED BUSINESS
 - a. Boyne City Main Street Brand
 - b. Update Vision and Mission Statements
8. NEW BUSINESS
 - a. Board Nominations
 - b. Boyne Thunder Resolution of Support
 - c. Main Street-Camp Quality Boyne Thunder Agreement
 - d. Main Street office
 - e. Charlevoix Transit Expanded Winter Bus Service
 - f. Boyne Area Chamber of Commerce Visitor's Guide Ad
9. GOOD OF THE ORDER
10. ANNOUNCEMENTS
 - City-wide goal setting meeting 6 p.m. Jan. 12 St. Matthew's Parish Hall
 - The next regular meeting of the Boyne City Main Street Board is scheduled for Thursday, February 2, 8:30 a.m. at City Hall

11. ADJOURNMENT

Utilizing the National Main Street four-point approach to historic preservation and economic development, The Boyne City Main Street Main Street program will:

Build on all of our downtown's resources so it provides residents and visitors alike the products, services and quality of life they desire. Our Main Street Program will promote an atmosphere of cooperation and unity and will build partnerships in all areas of the community: our retail and service sector; our government; our schools; our clubs; our organizations; and our industrial base. The program will promote well-designed sustainable downtown projects and events while maintaining the rich cultural and historic heritage of our downtown, the heart of our community.

Individuals with disabilities requiring auxiliary aids or services in order to participate in municipal meetings may contact Boyne City Hall for assistance:

*Cindy Grice, Clerk/Treasurer, 319 North Lake Street, Boyne City, Michigan 49712
231-582-0334*



Approved: _____

**Meeting of
December 1, 2011**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, DECEMBER 1, 2011 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Lenhart called the meeting to order at 8:30 a.m.

Roll Call

Present: Mike Cain, Bob Carlile, Michelle Cortright, Larry Lenhart, Pat O'Brien and Rob Swartz

Absent: Jodie Adams (arrived 8:37 a.m.), Kathy Anderson and Robin Berry Williams (arrived 8:31 a.m.)

**Excused Absence
MOTION**

Cain moved Cortright seconded PASSED UNANIMOUSLY to excuse Kathy Anderson

Meeting Attendance

City Staff: Main Street Manager Hugh Conklin, Assistant Planner/Zoning Administrator, Shannon McMaster and Recording Secretary Karen Seeley

Public: There were two people in attendance

**Approval of Minutes
MOTION**

Carlile moved, Cortright seconded, to approve the November 3, 2011 regular meeting minutes as presented.

Correspondence

Main Street Manager Conklin read a thank you he received from John Blossey, a member of the Petoskey Jaycees.

Citizens Comments

None

**Main Street Committee
Reports**

Main Street Manager Conklin reported on:

- **Team Boyne – Creating Entrepreneurial Communities (ER committee)** The Market Study Update Project continued this week with Business Recruitment Training provided by Downtown Professionals Network (DPN). Main Street Manager Conklin explained the committee chose a Brew Pub to recruit for the day-long business recruitment exercise of meeting with the potential investor, introducing him to the community and showing him possible properties. At the end of the exercise the committee was evaluated. The committee feels now is the time to be active and to make it a priority to recruit new businesses to the Main Street district.

Promotions: The committee hosted two holiday promotions: the third annual "Earlier than the Bird" retail event on Saturday, Nov.

19, and the Holiday Open House and Santa Parade. Both were successful, but the Holiday Open House, from all reports, was a huge success. Board discussion on recognizing Karen Guzniczak for her efforts with Stroll the Streets as it has in past years. Cortright moved, Berry-Williams seconded PASSED UNANIMOUSLY to recognize Karen Guzniczak for all her hard work with the Promotions Committee, with a gift not to exceed \$100.00. Main Street Manager Conklin stated that many people do a lot of good things and cautioned singling one person out each year. Board suggestions of having a "volunteer of the year" award, much like the Chamber does or maybe honoring the Promotions Committee as a whole in the future.

- **Design:** Minutes of the Nov. 14 meeting are included in the packet. Historic architect Bill Rutter has started work on the application for the National Register for Historic Places nomination. He was in Boyne City Nov. 19-21 doing research. The MEDC is no longer offering Façade grants. The Design Committee is working on developing guidelines for Main Street to create its own façade grant program and will be bringing something to the board in the future.
- **Farmers Market:** It was a successful opening month for the Farmers Market in its winter home in the Red Building next to the Boyne District Library. The annual year-end vendor meeting-potluck was held Nov. 7th with no significant issues raised. This was the second full year for the market in Veteran's Park and the committee will be approaching the Parks and Recreation commission to make Veteran's Park the market's permanent home.
- **Organization** –The committee did not meet.
- **Boyne Thunder:** The committee has resumed regular monthly meetings. Its first order of business is to configure a new route for next year's events. It is considering a route that would take boaters south to Northport and Elk Rapids rather than to Beaver Island.

Main Street Manager Conklin reported on:

- The Community Holiday Tree is up in Sunset Park. It was donated by John & Susan Vondra and cut, delivered and set up by John Nagle.
- The ice rink was ordered for the Sunset Park location.
- Café Sante will host a fund raiser December 4th from 5:30-8:30; all proceeds will help fund the building and maintenance of the ice rink.
- We have received two applications for the two board seats that expire in January.
- There will be a conference call December 13 at 8:30 a.m. regarding the Main Street accreditation, Conklin encouraged the Chair and Vice Chair to attend.

Farmers Market Committee appointments:

Terms for three vendor positions and one at-large committee member are expiring on the Farmers Market Committee. Each term is for three years.

Managers Report

New Business

Applications for the vendor positions were received from current members Suzanne Morrison and Ella McPherson. Vendors Joann Brown and Waneta Cook also submitted applications. Lucy Hartlove applied for the at-large position. At its November 5 meeting, the farmer's market committee reviewed the applications and is recommending the appointment of vendors Suzanne Morrison, Ella McPherson and Waneta Cook. It also recommends the appointment of Lucy Hartlove to one of the at-large seats on the committee. It also recommends John McClorey be appointed an ex-officio member of the committee. John has been an active committee member but decided to forego his position on the committee to allow Lucy Hartlove to serve.

Cortright moved, Cain seconded PASSED UNANIMOUSLY to approve the appointment of Suzanne Morrison, Ella McPherson, and Waneta Cook to 3-year terms on the Farmers Market Committee, Lucy Hartlove to the at large position and to appoint John McClorey as an ex-officio member.

Farmers Market By-Laws Changes:

As the Farmers Market has evolved under the management of Main Street, there are some areas on how the market is now operated that are not consistent with the farmers market committee bylaws that were adopted in 2006. At its November 5 meeting, the farmers market committee reviewed the three sections in the bylaws that are inconsistent with current operation of the market and voted to recommend changes for the Main Street board to consider.

The three sections, and recommended changes, are:

Section 4: Attendance, Vacancies, and Removal of Committee Members

Committee Members are expected to attend all regularly-scheduled meetings of the Committee, and all special meetings if possible. If a Committee Member has three (3) or more unexcused absences at regularly-scheduled meetings of the Committee in the course of one year, the Committee Member shall be reported to the Boyne City Main Street Board for removal from the Committee. If there are extenuating circumstances for the unexcused absences, the Boyne City Farmers Market Committee may request the Boyne City Main Street Board not remove the Committee Member.

Recommended change: Since the committee has reduced the number of times it meets, three unexcused absences is too many. The committee is recommending the number be changed to two meetings.

Section 6: Annual (Organizational) Meeting and Fiscal Year

An annual meeting of the Committee *shall be held each October* for the purpose of installing new members, electing Committee Officers, assessing the prior year's achievements, setting goals for the ensuing year, and for the transaction of such other business as may come before the meeting.

While this organizational meeting shall be held in October primarily to coincide with the expiration of Committee Member terms, the fiscal year of the Program shall coincide with that of the City, May 1 to April 30.

Recommended change: Instead of October, hold the annual meeting in January.

MOTION

Section 7: Committee Meetings

Regular meetings of the Committee *shall be held monthly* at a time and place the Committee shall determine. Special meetings of the Committee may be called at the request of the Committee Chairperson, or by four or more Committee Members. The person(s) calling said special meeting shall designate its time and place. Meetings of the Committee may be cancelled by the Committee Chairperson for good cause such as lack of pending business.

Recommended change: Regular meetings of the committee shall be held monthly between November and April. Monthly meetings are not necessary.

Carlile moved Cain seconded PASSED UNANIMOUSLY to approve the bylaw changes in Section 4, Section 6, and Section 7 as recommended by the Farmers Market Committee.

2012 Main Street Board and Committee Meeting Schedule

Here is the proposed meeting schedule for 2012.

2012 Main Street Board Meeting Schedule

First Thursday of each month, 8:30 am at city hall commission chambers. The dates are: January 5, February 2, March 1, April 5, May 3, June 7, July 12, August 2, September 6, October 4, November 1, and December 6. (Spring Break is March 30-April 9).

2012 Main Street Committee Meeting Schedule

Organization Committee

- Third Tuesday of every month, 4 pm at Main Street office

Promotions Committee

- First Tuesday of every month, 5:30 pm at Main Street office

Design Committee

- Second Monday of every month, 4 p.m. at Main Street office

Team Boyne/Economic Restructuring Committee

- Third Friday of every month at 9 am at Boyne District Library Community Room

Farmers Market

- First Monday of the month: January, February, March, April, November, December, 10:30 a.m. Boyne District Library Community Room

Cain moved Adams seconded PASSED UNANIMOUSLY to adopt the proposed board and committee meeting schedule for 2012.

City facilities presentation: City Manager Mike Cain updated the board on the city facilities plan that has been on going for awhile. It was presented to the City Commission at its August and October meetings. The staff has been gathering information, and feels that we can take care of most of our needs on our existing site. At this point the city is paying \$20,000 annually for rent for the Ambulance garage on Falls Park Road. City Manager Cain displayed maps with an area proposed to be added immediately west of City Hall and North of the DPW/Fire building. This

MOTION

MOTION

area could provide drive thru access for Fire and Ambulance vehicles. Expanding and reusing our existing facilities could be done in phases as funds and priorities allow. Once a plan is developed that meets the communities needs, we can look at up grades and improvements that make these facilities more viable and cost effective. At the October 25th meeting the City Commission made a motion to proceed with obtaining soil borings. The also made a motion to authorize staff to schedule a public hearing on this topic to take place at the first possible opportunity after positive soil boring results are obtained. Board discussion followed with a strong encouragement to get more public input.
Cortright out 9:25a.m.

Branding Presentation

Branding presentation: Main Street Manager Conklin gave the "preview presentation" that was shown by Cindy Williams, Wednesday, November 30th. After the presentation, the board discussed how to get it out to the public for comment. It was suggested to put it on the City's website for people to review and comment. There will be more information available at the January meeting.
Swartz out 10:08a.m.

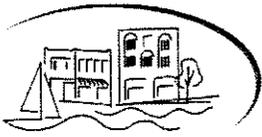
Good of the Order

- Boyne City has two new commissioners, and elected a new Mayor, Ron Grunch and Mayor Pro-Tem, Gene Towne
- There will be an open house for Randy Howard, Friday, December 2nd, 12:30-1:30 p.m.
- The City did not receive any grant monies for the Park Street project.
- The City-wide goal setting session is scheduled for January 12th, at St. Matthews Church
- A hearing is scheduled before Judge Pajtas tomorrow, on the Zoning Board of Appeal's (ZBA) decision on the Devlon property.

Adjournment MOTION

Lenhart moved O'Brien seconded PASSED UNANIMOUSLY to adjourn the December 1, 2011 meeting of the Boyne City Main Street Board at 10:19 a.m.

Karen Seeley, Recording Secretary



Boyne City

MAIN STREET

112 S. Park Street, Suite F
Boyne City, MI 49712
Tel: 231-582-9009
Fax: 231-582-9009
mainstreet@boynecity.com

Date: January 5, 2012

To: Main Street Board

From: Hugh Conklin, program manager

RE: Committee Reports

Promotions

The committee is working on expanding Winterfest, held the weekend of February 4, to include XC ski races, snowshoe walks, snow sculptures, etc.

Design

Minutes of the Dec. 12 meeting are included in your packet.

Farmers Market

The Winter Market had a successful November and December and several vendors have committed to continuing the market until the snow melts and the market moves back to Veterans Park. The winter market is managed by Waneta Cook of Cook Family Farm and she is committed to making the market a success.

The application deadline for the market manager position is Friday, January 6. The farmers market committee hopes to have the position filled by the end of the month.

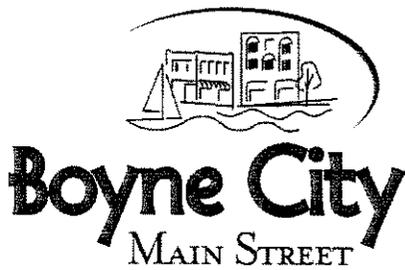
The Parks and Recreation Commission has approved making Veterans Park the permanent home of the market for the outdoor season.

Organization – The committee reviewed board applications, worked on updates for the vision and mission statements, and discussed the Main Street office.

Team Boyne – Creating Entrepreneurial Communities (ER committee)

Chris Bandy, new owner of Local Flavor, and Sean Pollion, executive director of the North Central Michigan College Foundation, were guests at the December meeting. Also discussed were the noise issues associated with the startup of Kirtland Products.

Team Boyne meets the third Friday of the month at the Boyne District Library Community Room.



Design Committee MINUTES

Monday, December 12, 4 p.m.
Main Street Office

Meeting Opened Time:

Attendance:

A Bruce Janssen	_ Shannon McMaster	_ Rebecca Harris
_ Mark Kowalske	_ Ray Guzniczak	_ Hugh Conklin
_ Linn Williams	A Shirley Howie	_ Aaron Place

Old Business:

1. Downtown ice rink
Sante raised \$3,400-Hugh, Doug Bean and DPW will install it
2. Façade grant program
Presenting it as part of the MS budget ongoing yearly, needs to be reviewed/updated by February
3. Sign from Boyne Mountain to Boyne City, Hugh will be presenting it to Ed Grice
 - a. Aaron to provide a cost to Hugh for this and kiosk

New Business:

1. Dumpster enclosure at Eagles
The committee recommended to go forward with proposal with 2 considerations
 1. The weaving should be in a beige or more neutral rather than blue
 2. We strongly suggest having landscaping on 3 sides

Project Reports:

1. Christmas Decorations
 - Please observe the "cool" LED lights at 5/3 and BCP
 - Do we like and want to make the investment next year
 - Discussed other possible variations for 2012/13

Committee Member Assignments for Next Meeting:

4. Everyone should review the Façade grant program provided by Hugh
1. Have your comments ready on the Christmas Decorations

Next committee meeting: January 9, 2012 4 p.m. Main Street office



Boyne City

MAIN STREET

112 S. Park Street, Suite F
Boyne City, MI 49712
Tel: 231-582-9009
Fax: 231-582-6506
mainstreet@boynecity.com

Date: Jan. 5, 2012

To: Boyne City Main Street Program
Board of Directors

From: Hugh Conklin, Program Manager

Re: Vision Statement

In our recent year-end evaluation by the Michigan Main Street Program, it was strongly recommended we update our program's vision and mission statements. The process to update them began during our 2010 board retreat but not formal action was taken during the past year.

A draft of the vision statement and mission statement are enclosed in your packet. The vision statement reflects the changes made suggested by the board and reviewed by the organization committee. The mission statement is the same as the one adopted in May of 2008.

The organization committee encourages board members to review the vision and mission statements and comment on any changes. There is no rush to adopt the updated statements but they should be approved no later than the March board meeting. If the board desires, they can also be approved at Thursday's meeting.



BOYNE CITY MAIN STREET VISION STATEMENT

MAY 2008

In 2018 Downtown Boyne City will continue to be the heart of our vibrant community serving as “THE DOWNTOWN” for Boyne City and the residential communities around it. It will be a place where our more than 160 years of history is honored and built upon. It will be a gathering place for shopping, entertainment and business.

In 2018 downtown Boyne City’s historic buildings will be properly maintained and all new construction will be in harmony with the community’s turn-of-the-century architecture. Rear facades along Front Street in downtown Boyne City will be redeveloped and revitalized. The lights of the Boyne City theatre shine again and it will resume its place as a focal point of the community as a restored historic theatre with fare for all tastes and ages. In-fill development projects will be completed on Lake and Water streets to create a vital and more prosperous retail district. The present One Water Street property will be a site-sensitive multi-use development and a source of pride for all residents. The first floor of all downtown buildings will house retail businesses while upper floors will be occupied by professional offices and residential apartments and condominiums.

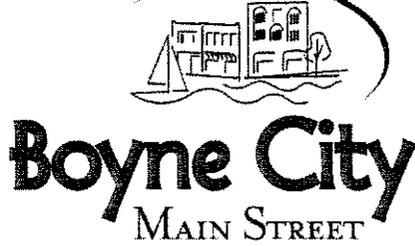
In 2018 downtown will be a mix of unique locally owned and operated retail businesses to meet the needs of the community. Restaurants will be a focal point in downtown, attracting residents and visitors from northern Michigan and beyond.

Working in cooperation with other community organizations, downtown Boyne City in 2018 will have a varied program of promotions and social activities to enhance the quality of life for all. The Boyne City Farmer’s Market will expand and several producers will join together to start a year-round food store. Long-empty storefronts will be new outposts of energy and the Boyne City Arts Guild will celebrate its 10th anniversary with the grand opening of its new downtown gallery.

In 2018 downtown Boyne City’s spectacular natural beauty is further enhanced by the expansion of the Boyne Riverwalk on both sides of the Boyne River between Lake and East

streets; linking to the trailway system on Spring Street. Upgrades to Old City Park, Sunset Park and Veterans Park will be completed in keeping with the 2006 Waterfront Master Plan. The shore of Lake Charlevoix will be preserved and enhanced with more than a mile of a well-maintained walking path from the north boat launch to Peninsula Beach.

In 2018 the Boyne City Main Street Program will be recognized as the premier leadership organization in the community; one that is fully staffed and offers a wide range of resources to downtown businesses and the entire community.



BOYNE CITY MAIN STREET VISION STATEMENT – DRAFT

WINTER 2012

In 2020 Downtown Boyne City will continue to be the heart of our vibrant community serving as the “GATHERING PLACE” for residents and visitors alike Boyne City. It will be a place where our more than 170 years of history is honored and built upon. It will be known for its shopping, entertainment, magnificent natural resources, positive business environment, support of the arts, entrepreneurial spirit, community cooperation, and regional collaborations. Our downtown sidewalks will be alive with outdoor dining, events, festivals, cultural activities for all ages, and a contagious community spirit.

In 2020, Downtown Boyne City’s wireless and broadband infrastructure and its collaboration with business, government, non-profit organizations, and educational institutions will create a fertile environment for innovation and entrepreneurship.

In 2020, Downtown Boyne City’s historic buildings will continue to be properly maintained and all new construction will be in harmony with the community’s turn-of-the-century architecture. In-fill development will continue and downtown parking requirements will encourage a high-density and pedestrian-friendly development. The shoppers dock and city marina will be expanded making Boyne City a destination for boaters from all over the Great Lakes region. The lights of the Boyne City Theatre will shine again and will resume its place as an important source of entertainment.

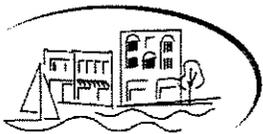
The community will continue its efforts to have the first floor of all downtown buildings housing retail businesses while upper floors will be occupied by professional offices and residential apartments and condominiums. Rear facades in downtown Boyne City will be redeveloped and revitalized.

In 2020, Downtown Boyne City will contain a mix of unique locally owned and operated retail businesses to meet the needs of the community. Restaurants will be a focal point attracting residents and visitors from northern Michigan and beyond. Boyne City will also be known for its entrepreneurial spirit. Support for local entrepreneurs will be enhanced through the Boyne City Development Fund to assist new business development.

Working in cooperation with other community organizations, downtown Boyne City in 2020 will have an active program of promotions and social activities to enhance the quality of life for all. In 2020 the Boyne Arts Festival will celebrate its 10th anniversary and be recognized as a premier community event. The Boyne City Farmer’s Market will continue to serve all local food producers and will have become a year-round market.

In 2020, Downtown Boyne City’s spectacular natural beauty will be further enhanced by the expansion of the Boyne Riverwalk on both sides of the Boyne River between Lake and East streets, linking to the trailway system on Spring Street. Bike paths from Young State Park and Boyne Falls into downtown Boyne City will connect with regional bike paths for year-round recreational opportunities. Enhancements to Sunset Park and Veterans Park will be completed in keeping with the Waterfront Master Plan and 2010 Downtown Development Plan. The shore of Lake Charlevoix will be preserved and enhanced with a mile long of a well-maintained walking path from the north boat launch to Peninsula Beach.

In 2020, the Boyne City Main Street Program will be recognized as the premier leadership organization in the community, one that is fully staffed and offering a wide range of resources to downtown businesses and the entire community.



Boyne City

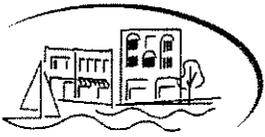
MAIN STREET

112 S. Park Street, Suite F
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Tel: 231-582-9009
Fax: 231-582-9009
mainstreet@boynecity.com

Adopted: May 2008

Mission Statement:

The Boyne City Main Street Program will build on all of our downtown's resources so it provides residents and visitors alike the products, services and quality of life they desire. Our Main Street Program will promote an atmosphere of cooperation and unity and will build partnerships in all areas of the community: our retail and service sector; our government; our schools; our clubs; our organizations; and our industrial base. The program will promote well-designed sustainable downtown projects and events while maintaining the rich cultural and historic heritage of our downtown, the heart of our community.



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mainstreet@boynecity.com

Date: Jan. 5, 2012

To: Boyne City Main Street Program
Board of Directors

From: Hugh Conklin, Program Manager

Re: Nominations to Board of Directors

Background

Two four-year seats on the Main Street Board of Directors are open due to the expiring terms of Jodie Adams and Larry Lenhart. Notices of the board vacancies were published in the Chamber-Main Street e-news, local newspapers and in the city's year-end newsletter.

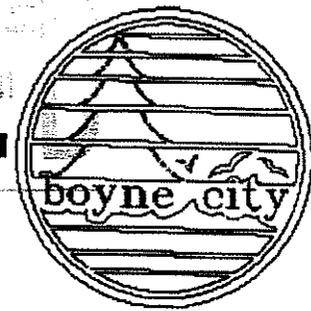
Applications were received from Jodie Adams, Larry Lenhart, Andy Schmittiel, and Ron VanHorn by the Dec. 16 deadline.

Recommendation

The organization committee met on Dec. 20 and voted to recommend Jodie Adams and Larry Lenhart be reappointed to the Main Street board for 4-year terms, pending the approval of the Boyne City Commission.

CITY OF BOYNE CITY

319 North Lake Street Boyne City, MI 49712 (231) 582-6597 NOV 15 2011



BOARD MEMBER APPLICATION

The City understands you are interested in becoming a member on one of the City Advisory Boards/Commissions. We appreciate your interest and future dedication to Boyne City. In order for the City to have information on file as reference when the next board has an opening, we ask you please complete the following and return to City Hall.

See next page for a list of Boyne City Advisory Boards or Commissions, term of appointment, and meeting schedule.

Name: Andy Schmittlieb
Address: 915 Robinson Street Unit 6, Boyne City, MI 49712
Telephone: 231-459-8584 (daytime) 231-582-9652 (evening)
Email: aschmittlieb@gmail.com
Occupation: Insurance Agent

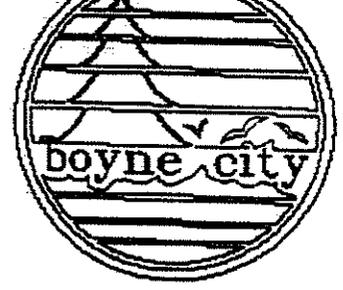
Please check any Advisory Board or Commission you may be interested in.

- | | |
|---|---|
| <input type="checkbox"/> Airport Advisory Board | <input type="checkbox"/> Economic Development Corporation |
| <input type="checkbox"/> Historical Commission | <input checked="" type="checkbox"/> Downtown Development Authority/ Main Street Program |
| <input type="checkbox"/> Planning Commission | <input type="checkbox"/> Parks and Recreation Commission |
| <input type="checkbox"/> Board of Review | <input type="checkbox"/> Housing Commission |
| <input type="checkbox"/> Local Development | <input type="checkbox"/> Zoning Board of Appeals |
| <input type="checkbox"/> Finance Authority | <input type="checkbox"/> District Library Board |
| <input type="checkbox"/> Historic District Commission | |

Reason(s) you wish to serve: I have admired the growth and improvements in Boyne City as a result of the DDA / main street work in cooperation with the City and want to help continue that growth.

Other community or civic service activities: member St. Matthews Church Paris, 4th degree Knights of Columbus, Petoskey High School Lacrosse Coach

Signature: Andy Schmittlieb Date: 11/15/2011



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Name: Ron Van Horn

Address: 505 FOREST PARK LANE

Email: RGVANHORN @ CHARTER.NET

Occupation: RETIRED PART TIME BOYNE ZISA

Please check any Advisory Board or Commission you may be interested in.

- Airport Advisory Board
- Historical Commission
- Planning Commission
- Board of Review
- Local Development Finance Authority
- Historic District Commission
- Economic Development Corporation
- Downtown Development Authority/ Main Street Program
- Parks and Recreation Commission
- Housing Commission
- Zoning Board of Appeals
- District Library Board

Reason(s) you wish to serve: LIFE LONG INTEREST IN B.C. RESIDENT LAST 10 YEARS HELP B.C BE A GREAT PLACE TO LIVE.

Other community or civic service activities: NONE CITY HARBORAGE PARK BOARD OF DIRECTORS

Signature: Ronald Van Horn Date: 12/6/11



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Name: Larry Lenhart

Address: 108 E. Water, Boyne City, MI 49712

Email: r_808@hotmail.com

Occupation: B+L Sound, Inc DBA RadioStack Dealer owner

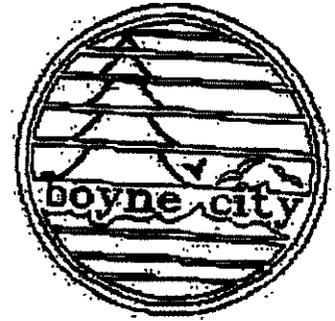
Please check any Advisory Board or Commission you may be interested in.

- | | |
|---|---|
| <input type="checkbox"/> Airport Advisory Board | <input type="checkbox"/> Economic Development Corporation |
| <input type="checkbox"/> Historical Commission | <input checked="" type="checkbox"/> Downtown Development Authority/ Main Street Program |
| <input type="checkbox"/> Planning Commission | <input type="checkbox"/> Parks and Recreation Commission |
| <input type="checkbox"/> Board of Review | <input type="checkbox"/> Housing Commission |
| <input type="checkbox"/> Local Development | <input type="checkbox"/> Zoning Board of Appeals |
| <input type="checkbox"/> Finance Authority | <input type="checkbox"/> District Library Board |
| <input type="checkbox"/> Historic District Commission | |

Reason(s) you wish to serve: Would like to re-new my seat on Mainstreet Board.

Other community or civic service activities: Kiwanis

Signature: Larry Lenhart Date: 12-8-11



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Name: Jodie Adams

Address: 111 N. East St., Boyne City, MI 49712

Email: jadams4856@gmail.com

Occupation: Humane Society director / township treasurer / artist

Please check any Advisory Board or Commission you may be interested in.

- | | |
|---|---|
| <input type="checkbox"/> Airport Advisory Board | <input type="checkbox"/> Economic Development Corporation |
| <input type="checkbox"/> Historical Commission | <input checked="" type="checkbox"/> Downtown Development Authority/ Main Street Program |
| <input type="checkbox"/> Planning Commission | <input type="checkbox"/> Parks and Recreation Commission |
| <input type="checkbox"/> Board of Review | <input type="checkbox"/> Housing Commission |
| <input type="checkbox"/> Local Development | <input type="checkbox"/> Zoning Board of Appeals |
| <input type="checkbox"/> Finance Authority | <input type="checkbox"/> District Library Board |
| <input type="checkbox"/> Historic District Commission | |

Reason(s) you wish to serve: I have a long history of interest in the main street program and it's impact on Boyne City - a city that I love for many reasons

Other community or civic service activities: _____

Signature: Jodie Adams Date: Oct. 25, 11



Date: January 5, 2012

To: Boyne City Main Street Program
Board of Directors

From: Hugh Conklin, Program Manager

Re: Boyne Thunder Letter of Understanding

Background

A draft of the Main Street-Camp Quality letter of understanding for Boyne Thunder is presented to the board for its consideration. The original agreement for the distribution of profits from the event was for three years. Since that time, it has been renewed on an annual basis. It is my recommendation this continue and the agreement be renewed for one year with no changes. I have discussed this with Eleanor West, director of Camp Quality, and she agrees.

Recommendation

Main Street approve the Letter of Understanding with Camp Quality as presented.

Draft Letter of Understanding – January 5, 2012

Boyne Thunder is designed as a fundraiser event for the benefit of Camp Quality (CQ) and the Boyne City Main Street Program (MS). Boyne Thunder is a weekend-long event comprised of many different activities including, but not limited to, the boat poker run, and live and silent auctions. The understanding between the two parties on Boyne Thunder serves not only to protect but also to not disadvantage either party. The agreement is as states:

- This agreement is for one year and covers the 2012 event scheduled for July 13-14, 2012.
- Profits will be split 70/30% with 70% going to CQ and 30% going to MS.
- The parties will re-evaluate the agreement at the conclusion of the 2012 event and if both parties agree, the terms of the agreement will be renewed for a yet-to-be determined period of time.
- In the case either party elects to opt-out, the right-of-first-refusal of the poker run events, including the name Boyne Thunder, go to MS and secondly to CQ.
- Separate revenue and expenditure general ledger accounts will be created for Boyne Thunder under the Boyne City Main Street Program Budget. These accounts will be maintained and held by the City of Boyne City within the city's common cash bank account. All revenues and expenditures shall flow through this account.

Signed

Date

Boyne City Main Street Program, Board Chair

Camp Quality Representative



Boyne City

MAIN STREET

112 S. Park Street, Suite F
Boyne City, MI 49712
Tel: 231-582-9009
Fax: 231-582-6506
mainstreet@boynecity.com

Date: January 5, 2012

To: Boyne City Main Street Program
Board of Directors

From: Hugh Conklin, Program Manager

Re: Boyne Thunder Resolution of Support

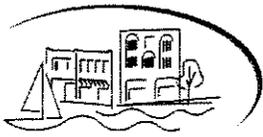
Boyne Thunder 2012 is scheduled for July 13 and 14 and planning for the event is well underway. As in the past years, the Main Street Board and City Commission are being asked for their support.

The committee is seeking the following:

- The support and endorsement of the event by the Boyne City Main Street Program.
- A resolution to make application to the Liquor Control Commission for a Special License for the sale of beer, wine and spirits for the consumption on the premises to be in effect on July 13 and 14, 2012.

Recommendation

The Main Street Board support and endorse the Boyne Thunder 2012 event; and approve a resolution to make application to the Liquor Control Commission for a Special License for the sale of beer, wine and spirits for the consumption on the premises, to be in effect on July 13 and 14, 2012, in Veteran's Park.



Boyne City

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Date: January 5, 2012

To: Boyne City Main Street Program
Board of Directors

From: Hugh Conklin, Program Manager

Re: Boyne Area Chamber of Commerce
Visitor Guide Ad

For the past two years, Main Street has purchased a full-page ad in the Boyne Area Chamber of Commerce Visitors Guide. The guide is widely circulated with a press run of 20,000. The guide advertisement has featured Boyne Thunder, the Farmers Market, Stroll the Streets and general information about the program. The recommendation this year is to again purchase a full page ad. The cost is \$1,995, the same it has been the past two years. The content has not yet been decided but it will reflect the new brand for the program.

The expense will be for the 2012-13 fiscal year which begins on May 1.

Recommendation

The Main Street Board approve the purchase of one-full page ad in the Boyne Area Chamber of Commerce Visitors Guide at a cost of \$1,995.