



Approved: 2/6/20 *BT*

Meeting of
January 7, 2020

MINUTES OF THE BOYNE CITY MAIN STREET BOARD STRATEGIC PLANNING
WORK SESSION HELD ON TUESDAY, JANUARY 7, 2020 at CITY HALL, 319
NORTH LAKE STREET

Call to Order

The work session was called to order at 9:03 a.m.

Attendance

Participants: Jodie Adams, Michael Cain, Michelle Cortright, Patti Gabos,
Becky Harris, Patrick Little, Pat O'Brien, Rob Swartz,
Kelsie King-Duff, Jane Halstead and Ingrid Day

Facilitator: Bob Thomas from the Michigan Chamber of Commerce

The purpose of the meeting was to review the vision and mission of Main Street,
and revisit the strategic goals that were established at the 2019 work session.

The Board reviewed the Main Street "wins" for the year which included:

- final phase of Pavilion
- façade on the Banner office building
- events are more organized
- Bob Earl building remodel (old REH Acres)
- improvement in Christmas lighting
- good dialog in meetings
- collaboration successes and efficiencies
- new professional and visible office space

Bob Thomas also reviewed the 4 primary responsibilities of the Board:

- Duty of Loyalty to Main Street
- Duty of Care – thoughtful of resources
- Duty of Obedience – follow laws and regulations
- Duty of Confidentiality

Goals for 2020 were discussed which included:

- restructuring the Economic Vitality Committee to be more effective
- finish the Pavilion
- succession planning
- getting the trails connected from City to townships

Bob Thomas will be providing a report summarizing the meeting.

Adjournment

The Boyne City Main Street Strategic Planning Work Session of January 7, 2020 was adjourned at 11:55 a.m.



Jane Halstead, Recording Secretary