



TENTATIVE AGENDA

**BOYNE CITY
MAIN STREET
BOARD MEETING**



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March 1, 2012 – 8:30 A.M.
Commission Chambers – City Hall

1. CALL MEETING TO ORDER AND ROLL CALL
2. READING AND APPROVAL OF MINUTES
February 2, 2012 regular meeting
3. HEARING CITIZENS PRESENT (ON NON-AGENDA ITEMS)
4. CORRESPONDENCE
5. MAIN STREET COMMITTEE REPORTS
6. MAIN STREET MANAGER'S REPORT
7. UNFINISHED BUSINESS
 - a. None
8. NEW BUSINESS
 - a. 2012-13 Main Street Budget Discussion
 - b. April Main Street Board meeting
 - c. 2012 Year-end review
9. GOOD OF THE ORDER
10. ANNOUNCEMENTS
 - Rob Bliss Presentation, March 8 at 6 p.m., Boyne District Library
 - Boyne City Irish Heritage Festival, Week of March 12
 - The next regular meeting of the Boyne City Main Street Board is scheduled for Thursday, April 5, 8:30 a.m. at City Hall
11. ADJOURNMENT

Individuals with disabilities requiring auxiliary aids or services in order to participate in municipal meetings may contact Boyne City Hall for assistance:

*Cindy Grice, Clerk/Treasurer, 319 North Lake Street, Boyne City, Michigan 49712
231-582-0334*



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Approved: _____

**Meeting of
February 2, 2012**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, FEBRUARY 2, 2012 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Lenhart called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Robin Berry Williams, Bob Carlile, Michelle Cortright, Larry Lenhart, Pat O'Brien and Rob Swartz

Absent: Kathy Anderson and Mike Cain

Meeting Attendance

City Staff: Main Street Manager Hugh Conklin, Assistant Planner/Zoning Administrator, Shannon McMaster, and Recording Secretary Karen Seeley

Public: There were nine people in attendance, including a representative from the Boyne Gazette

Excused Absences

Cortright moved Swartz seconded to excuse the absences of Kathy Anderson and Mike Cain.

**Approval of Minutes
MOTION**

Carlile moved Cortright seconded, to approve the January 5, 2012 regular meeting minutes as presented.

Correspondence

None

Citizens Comments

Jerry Douglas, Jerry Douglas Studio Gallery presented a conceptual painting of a mural he is proposing for the Glen's Market building, along the 148-foot wall on Vogel Street. The proposal is for a large outdoor mural featuring Boyne City's founding family, the Millers and the native Ojibwa tribe. The proposed pricing for this is \$47,000 to be paid for with grants, and donations along with grant writing and monetary support from the City/Main Street. The board suggested Mr. Douglas present this to the design committee for their review and recommendations. Chuck Vondra commented that a mural at this corner would be a great attraction. He is in support of the project. Mayor Grunch asked if the funding is in place and the support is there how long to complete. Should be completed in one summer. The board agreed that they would like to have more information on the funding source, have a written agreement with the property owner and have an alternate location.

Main Street Committee Reports

Main Street Manager Conklin commented on:

- **Promotions:** Winter Fest is now Slush Fest: the committee has been working on different types of activities
- **Design:** Minutes of the January 3, 2012 meeting were included in the packet.
- **Farmers Market:** the market committee interviewed four candidates for the market manger on January 17th. Their recommendation, which was supported by the full market committee, was to hire Rebecca Harris with an annual salary of \$6000. Becky officially begin her position on February 1st. The Market Manager Contract will change to reflect the contract dates of February to February.
- **Organization:** Due to a scheduling conflict, the committee did not meet.
- **Team Boyne-Creating Entrepreneurial Communities (ER committee):** They are continuing to update the Market study

Managers Report

Main Street Manager Conklin reported on:

- Boyne Provisions Façade improvement has begun; Radio Shack's will start in the spring.
Plans for a presentation by Ron Bliss of Grand Rapids at a Boyne City High School assembly on March 8 and an evening presentation the same day at the Boyne District Library.
- March 1st is the tentative launch date for the new Main Street website.

Downtown Boyne City National Historic Register Nomination-Update

Shannon McMaster gave an update on the work he has been doing with historic architect Bill Rudder, the consultant selected to complete the nomination application. Working with the city and Main Street, Mr. Rutter has been busy gathering information and finalizing district boundaries. The boundaries will expand to the Historic District of Pearl Street, which will be beneficial to them as well. We will become the Boyne City Core Historic District, instead of a downtown historic district. We will be listed on the National Park Service Site. This will also open up tax credit opportunities and will be a good marketing point. Board inquired if this will have to be constantly maintained? No

Board Officers/Committee Leadership

The organization committee is recommending Larry Lenhart be reappointed for a second year as Chair and Rob Swartz as Vice Chair. Rob has also agreed to serve as Chair starting in February 2013. According to Main Streets by-laws, the board chair is limited to servicing two consecutive one-year terms.

MOTION

Carlile moved Cortright seconded PASSED UNANIMOUSLY to re-appoint Larry Lenhart as Chair and Rob Swartz as Vice Chair of the Main Street Board.

Current committee chairs are Rebecca Harris, Design Committee; Karen Guzniczak, Promotions; Jim Baumann, Team Boyne-Economic Restructuring; Organization is without a chair. Rebecca, Karen and Jim have all indicated they are willing to serve another year.

Committee/Board Goals

With the results of the board's goal setting at its retreat in October and the follow-up exercise at the December meeting, along with meetings with each of the Main Street committees, a draft list of goals has been compiled included for the boards review. For many of the goals, there is also a list of possible projects for each committee to undertake in the upcoming year. The committees have

been reviewing the projects. For those selected, they will then complete work plans for the 2012-2013 budget year.

Adams moved O'Brien seconded to accept the draft of the 2012/2013 budget year goals.

**Real Estate Development
Training**

Michigan Main Street will select four master or select level communities to attend this training at no cost except travel. This will take a commitment from four people to attend a four-day seminar. Main Street Manager Conklin is asking the board if he should proceed with the application. We could recruit people if we are selected.

MOTION

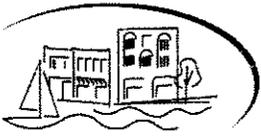
Cortright moved Williams PASSED UNANIMOUSLY seconded to proceed with the application to Michigan Main Street for the Real Estate development training.

Adjournment

MOTION

Swartz moved Lenhart seconded PASSED UNANIMOUSLY to adjourn the February 2, 2012 meeting of the Boyne City Main Street Board at 9:45 a.m.

Karen Seeley, Recording Secretary



Boyne City

MAIN STREET

112 S. Park Street, Suite F
Boyne City, MI 49712
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mainstreet@boynecity.com

Date: March 1, 2012

To: Main Street Board

From: Hugh Conklin, program manager

RE: Committee Reports

Promotions

A meeting summary from the Feb. 7 meeting is included in your packet.

The Boyne City Irish Festival is the week of March 11. The event will feature Irish movies at the library, a presentation by George Colburn, music, a genealogy workshop, and it will culminate with the Irish Fest Dinner at the Eagles on Saturday, March 17. Tickets are \$15.

The Winter Farmers Market will also be hosting an event on March 17. There will be demonstrations, children's events, and horse-drawn wagon rides from 10 a.m. – 2 p.m.

Planning for the SOBO Arts Festival continues. The event this year has been expanded. It will open Friday afternoon June 29, and continue through Saturday, June 30.

Sponsorship letters for Stroll the Streets will soon be going out to local businesses. In past years, Stroll the Streets has started the last Friday in June, but this year the promotions committee will start Stroll two weeks earlier.

Design

A meeting summary from the Jan. 9 meeting is included in your packet.

Organization – Due to a scheduling conflict, the committee did not meet.

Team Boyne – Creating Entrepreneurial Communities (ER committee)

The issues surrounding Kirtland Products was the main focus of the February meeting.

Team Boyne meets the third Friday of the month at the Boyne District Library Community Room.



Design Committee Minutes

Monday, February 13, 2012 4 p.m.
Library Community Room

Meeting Opened Time:

Attendance:

Bruce Janssen
Mark Kowalske
Linn Williams

Shannon McMaster
Ray Guzniczak
Aaron Place
Martha Selfridge

Rebecca Harris
Hugh Conklin
Catherine Sommerfeldt

Old Business:

1. Reviewed the proposed budget
2. Discussed off-setting Christmas decorations with fundraiser
3. Asked to include speed sign for Boyne Ave. before East St.
 - a. Or should that money go towards a more substantial gateway?
4. Reviewed signage comps which are in the budget for 2013
5. Updated committee on Sunset Park discussion with Parks and Rec. commission

New Business:

1. Jerry Douglas Presented the overview for his Mural Project
 - a. Next step will be to continue financing
 - b. Will come back later with refined larger scale work with the students
 - c. Committee wants to oversee the building prep and selection of paint

Committee Member Assignments for Next Meeting:

1. Bruce to bring information and designs for a kiosk
2. We will discuss the best place for it

Items referred to Board of Directors for approval:

- 1.
- 2.

Announcements/Upcoming Events:

Next committee meeting: March 13, 4 p.m. Main Street office

Meeting Minutes
Promotions Committee February 7, 2012

Meeting Opened: 4:00pm

Attendance: Hugh, Karen, Jim, Kathy, Cheryl, Linn, Robin and Lou

New Business: None

Old Business:

Winter Fest Review

The weather worked against us and our Slush Fest was semi-successful. Some ideas that were discussed and will be considered in the future for this event:

- Make it one week earlier so as not to interfere with the White Pine Stampede
- Utilize Avalanche Preserve for outside activities
- Kids games earlier in the day – 2pm
- Chili Cook-Off - 3pm
- Scavenger Hunt – 4pm
- Cabin Fever Fly Tying – 1 – 4pm
- Mountain Bike Race
- Beef up Snow Sculpture Contest, need Website and Sponsor

Kathy will do some research for the next meeting to see what other communities are doing. We are in need of a unique angle for this event.

Chocolate Covered Boyne

February 10th and 11th. The arrangements have all been made and the flyers will be distributed this week.

Irish Fest

This year the Irish Fest will have the following activities:

- The Irish Film Fest will take place at the Boyne District Library on Monday and Tuesday night. A Children's Film will be shown on Saturday morning.
- There will be a Genealogical Workshop in the Boyne District Library Saturday afternoon.
- A Lecture on the Families of Boyne needs a venue and a speaker.
- The dinner will take place Saturday night at 5pm. There will be fewer dancers. The Menu will feature Irish Stew and Corned Beef and Cabbage. The tickets will be \$15 in advance through March 14th, \$20 Thursday through Saturday, and at the door. This year participants will be able to utilize Pay Pal to get their tickets. Sponsors are still needed.

Next Meeting – March 6th, 4pm, Main Street Office

Adjourned – 5:30 pm