



Approved: 2/11/2016

Meeting of
January 7, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY JANUARY 7, 2016 AT 8:30 AM. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair O'Brien called the meeting to order at 8:32 a.m.

Roll Call

Present: Jodie Adams, Michael Cain, Michelle Cortright, Larry Lenhart, Pat O'Brien and Ben VanDam

Meeting Attendance

Absent: Robin Berry-Williams, Jim Jenson and Rob Swartz

City Staff: Main Street Director Lori Meeder, Assistant Planning/Zoning Administrator Patrick Kilkenny and Recording Secretary Pat Haver

Public: Three

Excused Absence(s)
MOTION

Cain moved Adams seconded, PASSED UNANIMOUSLY to excuse the absence(s) of Berry-Williams, Jenson and Swartz

Approval of Minutes
MOTION

Cain moved Adams second PASSED UNANIMOUSLY to approve the December 3, 2015 regular minutes and the December 16, 2015 special meeting minutes as presented.

Citizens Comments

None

Correspondence

Included in the agenda packet was a letter from Sara & Tim Manchester in response to the Design Committee's recommendations for the Old Train Depot on Ray St.

Committee Reports

- *Organizational Committee:* Work plans have been submitted for review and comment later in the meeting. A volunteer is needed to spearhead the Volunteer Appreciation event with a timeframe sometime after Labor Day
- *Budget:* Meeder is working on the annual budget with a draft coming to the board in February or more than likely March
- *Office location:* Discussion to occur next month
- *Design Committee:* Was approached by a Mosaic Mural Artist who will be moving to Boyne City permanently and would like to donate a 4ft x 6ft mural. What kind of design and possible placement location. No cost to the board except for materials. Carpentree/Bill Noblett façade grant has been rescinded and is no longer available to him as his extension time has run out.

Manager's Report

Main Street Director Meeder gave the Manager's Report on the following topics:

- The Last River Draw –We are still waiting for permits from the DEQ and from the US Army Corp. We did receive a \$25,000 grant from the MEDC and

will have 60 days to raise matching funds once the crowdfunding site goes live.

- Walkabout Sculpture Show – In the planning stages for next year’s installations as well at a celebration of those that were in Boyne this past year. Going to apply for grant funds to help furnish a stipend to the artist for transportation and set up costs and to update the brochure. Each current sculpture is for sale with 10% going to Main Street.
- Dilworth Hotel – Did travel to Lansing to receive the official approval from the MEDC for the \$1 million dollar grant.
- Catt Development – His project is moving along with hopes of having 7 Monks in place by the end of April. The project is about a week away from final approval on his \$500,000 MEDC grant.
- Board Orientation – Meeder and O’Brien spent time with the newly appointed members Chris Bandy and Don Ryde reviewing the board manual. Any board members that wish to mentor, please reach out to them in the next few months.
- Work Plans – The various committees submitted work plans which came about through the goal setting session in October. Further discussion will be held later in the meeting.
- Chocolate Covered WinterFest – Because the two separate events are only a couple weeks apart, this year the decision was made to combine them. The event will be held on February 12th and 13th; planning decisions are being finalized and marketing and advertising need to begin soon.
- Wine Wednesday – Kicked off this week, and it seemed to be a success; all 8 purveyors seemed to be happy with the turnout.
- Stroll the Streets – Sponsorship letters will be going out soon. The patron sponsorship level will be raised to \$250.00; still a great advertising tool for not a lot of money for 13 weeks of foot traffic downtown from thousands of visitors each week.
- Website Development – is moving along a bit slower than anticipated. The BT website needs to be up and running quickly as sponsor inquiries are already coming in.
- Budget Process – Paperwork was received from Cindy Grice so will be working on a draft for the board to look at in February or March.
- Search is on for a summer design committee intern. Volunteer Job Postings have been created and placed. This intern can be utilized in various ways.
- Part Time Assistant & Market Manager – Meeder is still working on the job description; ideally combining the positions to create a decent job for someone filling both positions.

Unfinished Business

None

New Business

**Stigg’s Brewing Company
Re-development Liquor
License
MOTION**

Stigg’s Brewing Company has asked the City to consider allowing them to purchase a redevelopment on-premise Class C liquor license for the new restaurant and brewery. Pursuant to Public Act 501 of 2006 under the MCL 436.1521a(1)(b), the Michigan Liquor Control Commission may issue new public on-premise redevelopment liquor licenses within the downtown development district through local units of government. **Adams moved, VanDam seconded, PASSED UNANIMOUSLY**, to recommend to the City Commission the approval of a resolution recommending the application for a redevelopment on-premise Class C license for Stigg’s Brewing Company to be located at 112 S. Park Street, Boyne City, MI pursuant to Public Act 501 of 2006 and issued under MCL 436.1521 a(1)(b).

**Board Officer Nominations
and Approvals**

Tabled until the February meeting

**Fund Development
Training Documents
And
Work Plans for
2016/2017**

A comprehensive report was submitted by Patrice Martin with Nonprofit Network. The board felt the information was enlightening and there were a lot of good suggestions.

MOTION

A Work Plan for 2016/2017 was attached for the different committees to reference and work on. Some suggestions to be considered were quarterly review of the financial reports, new board member orientation sessions and joint review between committees. Let Lori know if you have any questions or comments. **Cortright moved, Adams seconded, PASSED UNANIMOUSLY** to accept the 2016/2017 Work Plan as presented.

**Michigan Main Street
Dates for 2016**

Included in the agenda packet was a list of dates for 2016. As the National Main Street Conference will be held in Milwaukee Wisconsin from May 23rd to 25th, Meeder would like to have as many members attend as possible, a contingency of 4 or 5 would be great. Let her know if you are interested in attending. The second important date of Boyne City is the Year End Accreditation meeting to be held on Thursday, September 22nd. In years past, this has entailed a board meeting in the morning with sub committee meetings in the afternoon. It was determined by the board that this schedule would work again, so Meeder will set the meetings up.

Bill Noblett Façade Grant

Carpentree/Bill Noblett façade grant has expired and been rescinded and is no longer available to him as his extension time has run out.

**Support Letter for Ann
Arbor to Traverse City
Rail Study**

Groundwork is working with citizens and public officials to build local and legislative support for a 2016 passenger rail feasibility study to determine what resources are needed to bring back the rail connection between Ann Arbor and Traverse City. A 2009 Grand Valley State University study found that Michigan cities with once a day train service boosted their downtown economies and it was determined that Traverse City was the Number 1 destination for train travel. This rail plan will also include a sub route to Petoskey through Boyne Falls. This could be a great economic boost to not only Boyne City but the surrounding communities. Letters of support are being gathered and the City has been asked to provide one as well. **Adams moved, Cortright seconded, PASSED UNANIMOUSLY**, to write a letter of support for the Ann Arbor to Traverse City rail study and recommend that the City Commission do so also.

MOTION

With a round of applause and well wishes a Certificate of Appreciation was presented to Larry Lenhart for his dedicated service, valuable insight, advice, and hard work on the Main Street Board which has made Boyne City a better community. Due to his absence, a certificate will be presented to Jim Jensen at another opportunity.

**Good of the Order
Announcements**

- A lot of huge and good things are happening in Boyne, and look for more things to happen in 2016.
- Community Wide Goal Setting Session will be January 14, 2016 at 6:00 pm at St. Matthew's Fellowship Hall
- MS Board Meeting will be February 11, 8:30 am *** Note the date change to the 2nd Thursday this month.

ADJOURNMENT

MOTION

O'Brien adjourned the January 7, 2016 meeting of the Boyne City Main Street Board at 9:33 a.m.

Pat Haver

Pat Haver, Recording Secretary