



2018 Community-wide Goal Setting

We want to hear from you!

We believe Boyne City is a great place to live, work and visit. To keep our city successful, the City Commission develop goals every two years to focus its efforts. This year, we are asking for your opinion about critical issues first, through this survey. Then, please join us on July 16, 2018 from 6 - 8 pmat the Veteran's Park Pavilion to see the survey results and share your opinions about how city government can address the highest priority issues.

The list in this survey includes issues community members identified during previous goal-setting events, plus others suggested by City Commissioners and City staff members. Please rate how important you think the following issues are and add other issues you feel that city government should address in the next two years.

If you have questions about this survey or need assistance, call Boyne City Hall, 231-582-6597 or email jhalstead@boynecity.com.

You may complete this survey either online (via SurveyMonkey) at www.cityofboynecity.com or return to a printed copy to City Hall by July 2, 2018. Please select the choice that best reflects your view on the following topics.

Thanks you!

The Boyne City City Commission

Tom Neidhamer, Mayor

Ron Grunch, Mayor Pro-tem

Hugh Conklin, City Commissioner

Sally Page, City Commissioner

Dean Solomon, City Commissioner



Housing Issues

1. **Affordable housing.** Home prices and rents are high in Boyne City. It is often difficult for individuals and families to find acceptable housing that they can afford.

Not important at all Of little importance Of average importance Very important Absolutely essential

2. **Housing choices.** Boyne City lacks an adequate supply of downtown housing options, duplexes, apartments and other types of homes many people now desire, especially young adults and seniors.

Not important at all Of little importance Of average importance Very important Absolutely essential

3. **Subsidized housing.** The Boyne City Housing Commission provides low-cost housing for approximately 109 senior citizens and families, but there is not enough to meet need. There is a long waiting list of qualified individuals and families.

Not important at all Of little importance Of average importance Very important Absolutely essential

4. **Seasonal housing.** Boyne City's tourism industry draws many visitors to the area. Businesses are struggling to find seasonal workers, in part because of lack of available housing for them.

Not important at all Of little importance Of average importance Very important Absolutely essential

5. **Short-term rentals.** Weekly home rentals provide desirable options for vacationers but may impact neighborhoods and affect the supply of longer-term housing.

Not important at all Of little importance Of average importance Very important Absolutely essential

6. **Are there other housing issues you think need to be addressed in the near future?**



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Economic Development Issues

7. Keeping young adults in Boyne City. Young adults bring new ideas and vibrancy to our community, but many of our high school and college graduates leave the area.

Not important at all Of little importance Of average importance Very important Absolutely essential

8. Family supporting jobs. Although the unemployment rate is low, we need more jobs with wages and benefits that can support a family

Not important at all Of little importance Of average importance Very important Absolutely essential

9. Business diversity. Our local economy benefits from manufacturing, tourism and retail businesses, but there is a need to attract a greater diversity of businesses in order to thrive and withstand economic downturns.

Not important at all Of little importance Of average importance Very important Absolutely essential

10. Building sites for business expansion. Businesses are interested in building new facilities in Boyne City, but there are only a few sites remaining in the City Industrial Park and other private parcels.

Not important at all Of little importance Of average importance Very important Absolutely essential

11. Downtown vitality. Boyne City's downtown is well known for its shops, restaurants and events. It draws visitors and residents alike. Keeping downtown vital requires continued public and private investment.

Not important at all Of little importance Of average importance Very important Absolutely important

12. Medical marijuana. Medical marijuana use was approved by Michigan's voters in 2008. Recent legislation allows municipalities to allow, or not allow, medical marijuana businesses. To date, the Boyne City Commission has not acted on this controversial issue.

Not important at all

Of little importance

Of average importance

Very important

Absolutely essential

13. Are there other economic development issues you think need to be addressed in the next two years?



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Parks and Recreation

14. Municipal marina expansion. Boyne City's municipal marina is too small to accommodate seasonal and short-term demand. The waiting list for seasonal slips is very long. An expansion plan was developed but not yet fully implemented.

Not important at all Of little importance Of average importance Very important Absolutely essential

15. Veteran's Park Pavilion. Phases 1 and 2 of the Veteran's Park Pavilion renovation and expansion project is complete. Grants, donations and city funds will be needed for the next phases to enclose the pavilion for use during inclement weather and make other improvements.

Not important at all Of little importance Of average importance Very important Absolutely important

16. New Open Space property. The City's pending purchase of the new Open Space across from Family Fare is nearly complete. Grants, donations and city funds will be needed for sidewalks, lighting, benches and other improvements to make the park more enjoyable for residents and visitors.

Not important at all Of very little importance Of average importance Very important Absolutely essential

17. Non-motorized paths and trails. Efforts are continuing to fund and construct non-motorized paths connecting Boyne City to Charlevoix and Boyne Falls. New mountain bike trails at Avalanche Park are very popular. There is still need for additional and repaired sidewalks to increase walkability in the city.

Not important at all Of little importance Of average importance Very important Absolutely essential

18. Waterfront development. The Lake Charlevoix shoreline and the Boyne River are beloved by Boyne City residents and visitors. There is continued need to connect our waterfront parks with walkways and expand recreational opportunities.

Not important at all Of little importance Of average importance Very important Absolutely essential

19. Water quality protection. Boyne City is blessed with outstanding water quality. To keep our water clean requires continued improvements in stormwater management, preventing shoreline erosion and keeping harmful substances and invasive species out of the lake and river.

Not important at all

Of little importance

Of average importance

Very important

Absolutely essential

20. Are there other parks and recreation issues you think need to be addressed in the next two years?



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Overall Issues

21. **Volunteers.** Boyne City is successful in large part because many residents volunteer to lead and help with our community events, festivals and projects. Recruiting new volunteers is a constant challenge.

Not important at all Of little importance Of average importance Very important Absolutely essential

22. **City finances.** City tax and state revenue sharing income has still not recovered to pre-Great Recession levels. This trend makes it more difficult to maintain services and make new investments to keep Boyne City moving forward.

Not important at all Of little importance Of average importance Very important Absolutely essential

23. **Maintaining momentum.** Boyne City is the envy of many Michigan cities. We have had great success in recent years increasing our population and creating economic opportunity. Maintaining the success is challenging. The community has to keep coming up with new ideas to stay ahead.

Not important at all Of little importance Of average importance Very important Absolutely essential

24. **Blight.** Boyne City is noted for its beauty and small-town appeal, but some residential and commercial properties in the city is unsightly and poorly maintained.

Not important at all Of little importance Of average importance Very important Absolutely essential

25. Overall Perception. Some items that may influence your perception of the City of Boyne City are listed below. Please rate each item on a scale of 1 to 5 where 5=Very satisfied and 1=Very Dissatisfied.

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't know
Overall image of the City	<input type="radio"/>					
Overall value that you receive for your City tax dollars and fees	<input type="radio"/>					
Overall quality of City services	<input type="radio"/>					
The City as a place to live	<input type="radio"/>					
The City as a place to raise children	<input type="radio"/>					
The City as a place to retire	<input type="radio"/>					
Overall quality of life in the City	<input type="radio"/>					
Overall direction of the City	<input type="radio"/>					

26. Are there other overall issues you think need to be addressed in the next two years?



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Priorities

Which three issues from the lists you just viewed are most critical for Boyne City government to address in the next two years?

27. Choose up to three (3)

- | | |
|--|---|
| <input type="checkbox"/> Affordable housing | <input type="checkbox"/> Blight |
| <input type="checkbox"/> Housing choices | <input type="checkbox"/> Municipal Marina expansion |
| <input type="checkbox"/> Subsidized housing | <input type="checkbox"/> Veterans' Park Pavilion |
| <input type="checkbox"/> Seasonal housing | <input type="checkbox"/> New Open Space |
| <input type="checkbox"/> Short-term rentals | <input type="checkbox"/> Non-motorized trails / paths |
| <input type="checkbox"/> Keeping young adults in Boyne City | <input type="checkbox"/> Waterfront development |
| <input type="checkbox"/> Family-supporting jobs | <input type="checkbox"/> Water quality protection |
| <input type="checkbox"/> Business diversity | <input type="checkbox"/> Volunteers |
| <input type="checkbox"/> Building sites for business expansion | <input type="checkbox"/> City finances |
| <input type="checkbox"/> Downtown vitality | <input type="checkbox"/> Maintaining momentum |
| <input type="checkbox"/> Medical marijuana | |

Other (please specify)



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About you

*** 28. I am a:**

- Full-time Boyne City resident (within the City limits)
- Seasonal Boyne City resident (within the City limits)
- Neighboring township resident (Wilson, Evangeline, Eveline, Melrose or Boyne Valley, etc.)
- Live somewhere else

29. Are you a Boyne City business owner?

- Yes
- No

Thank you for taking the time to complete this survey and share your views. For more information please visit us at www.cityofboynecity.com