



Approved: 1-9-18 *gt*

Meeting of
December 5, 2017

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON TUESDAY, DECEMBER 5, 2017 at 8:30 AM CITY HALL, 319 NORTH
LAKE STREET

Call to Order

Chair Michelle Cortright called the meeting to order at 8:30 a.m.

Roll Call

Present: Chris Bandy, Robin Berry, Michael Cain, Michelle Cortright, Becky Harris,
Pat O'Brien, Don Ryde, Rob Swartz

**Meeting
Attendance**

Absent: Ben Van Dam

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane
Halstead, Main Street Assistant Ingrid Day, Assistant Planner Patrick
Kilkenny

Public: Five

**Excused Absences
MOTION**

Swartz moved, Bandy seconded, PASSED UNANIMOUSLY to excuse Ben Van Dam.

**Approval of Minutes
MOTION**

Bandy moved, Harris seconded, PASSED UNANIMOUSLY to approve the
November 7, 2017 minutes as presented.

Citizens Comments

None.

Correspondence

Michelle Cortright received a thank you letter from Challenge Mountain for the
check they received from the Boyne Thunder event.

Committee Reports

Organization Committee

The Organization Committee discussed King-Duff's evaluation, the Boyne Thunder
distributions, the Market Study and a RFP for a parking evaluation.

Promotions Committee

The Promotions Committee did not meet.

Design Committee

The Design Committee is developing work plans as well as working on the Walk-
About-Sculpture show for next year.

Economic Vitality/Team Boyne

Team Boyne discussed the viability of a new hotel in Boyne City.

Marketing

The Marketing Committee is developing work plans.

Farmer's Market

The Farmer's Market is going wonderfully per Harris. They are still interviewing for a Farmer's market Manager.

Director's Report

Received and filed.

Unfinished Business

Code of Conduct

**Adopt Code Of Conduct
MOTION**

The Board reviewed the Code of Conduct adopted by Evangeline Township which Cortright handed out at the last meeting and agreed to adopt the same resolution for Main Street.

O'Brien moved, Bandy seconded, PASSED UNANIMOUSLY to adopt the Code of Conduct for Boyne City Main Street as presented.

New Business

2018 Meeting Schedule

Ryde moved, Swartz seconded, PASSED UNANIMOUSLY to adopt the 2018 meeting schedule as presented.

Sale of Ice Rink

The ice rink which was purchased in 2011 for downtown has not been used in several years. It did not get a lot of use, it is fairly small and there is an ice rink at Avalanche that is popular. The Board agreed to have King-Duff contact the Parks and Recreation Board and see if they wanted to utilize the rink. If not, the rink can be sold. Proceeds should be put towards something that benefits the Veteran's Park/ Downtown area such as the new Pavilion or the Walk-About-Sculpture Show.

Cain moved, Swartz seconded, PASSED UNANIMOUSLY to authorize the Main Street Executive Director to put the ice rink up for sale in January 2018 if the Parks and Recreation Department does not want it.

**Sale Of Ice Rink
MOTION**

Boyne Thunder Disbursements 2018

The Organization Committee recommended changing the Boyne Thunder disbursement in 2018 to Camp Quality 50%, Main Street 35% and Challenge Mountain 15%. Cain doesn't think the percentage model is necessarily the best model to use. He would like to see a more equitable distribution. Boyne Thunder was initially set up in 2003 as a fundraiser for Main Street.

Eleanor West and Nan Winter from Camp Quality were present at the meeting and they don't think the disbursement formula should be determined by Main Street alone but by all the organizations involved.

Bob Alger of Boyne Thunder said that according to the 2004 Letter of Agreement the disbursements should have been reviewed on a yearly basis which has not been done.

The Board discussed the issue and agreed to refer the matter back to the Organization Committee so that they may meet with the other involved organizations and come up with new recommendation.

**Refer Boyne Thunder
Disbursement Issue Back
to the Organization
Committee
MOTION**

Cain moved, Bandy seconded, PASSED UNANIMOUSLY to refer the Boyne Thunder Disbursement issue back to the Organization Committee.

Financial Report Review

The Financial Report was received and filed.

Other

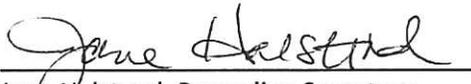
- **Open Space** – Cain expects the closing on the Open Space property will occur in January or February of 2018. He met with Mike Dow and Bob Grove to discuss a potential mooring field for the Open Space.
- **Pavilion** – The project is moving forward. A \$3400 grant was received from the Charlevoix County Community Foundation to put towards the bathroom improvements.
- **Boyne Chamber of Commerce** – Ashley Cousens announced that the next Boyne After Hours will be hosted by Resort Rentals North on December 14th at 221 North Street. The Awards Gala is January 18th.

Good Of The Order

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- Thornetta Davis will be performing at Freshwater Art Gallery on December 29th.
 - The new City Commission has been seated.
 - The Holiday Open House and Earlier Than The Bird were very well attended again this year.
 - Cortright thanked her fellow Board Members for a good year.
 - Congratulations to Kelsie King-Duff and her husband Joe on his graduation last week from the Michigan State Police Academy.

Cain moved, Berry seconded, PASSED UNANIMOUSLY to adjourn the Boyne City Main Street Board meeting of December 5, 2017 at 9:10 a.m.

**Adjournment
MOTION**


Jane Halstead, Recording Secretary