

Approved: 1-9-14

**Meeting of
December 5, 2013**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY DECEMBER 5, 2013 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Jodie Adams, Michael Cain, Bob Carlile, Michelle Cortright
Larry Lenhart, Pat O'Brien, Rob Swartz and Robin
Berry Williams

**Meeting
Attendance**

Absent: Jim Jensen (arrived 8:33 a.m.)

City Staff: Main Street Manager Hugh Conklin, Assistant Planning, Zoning
Administrator Annie Doyle and Recording Secretary Karen Seeley

Public: One

**Approval of Minutes
MOTION**

Adams moved Cortright second **PASSED UNANIMOUSLY** to approve the November 4, 2013 meeting minutes

Citizens Comments

None

Correspondence

None

**Main Street Committee
Reports**

In addition to the committee reports included in the agenda packet Main Street Manager Conklin reported on a few items:

The Branding Committee is coming back to life in the form of a "Main Street Marketing Committee"

The Annual Strategic Planning session was very interesting. The DECA group, National Honor Society and the Young Professionals brought fresh prospective to the meeting. Facilitator Jen Booher will compile all the information and will have a follow up meeting. Board suggestion to contact Karen Jarema of the high school to follow up with the students who attended.

**MANAGER'S
REPORT**

Hugh Conklin, Mike Cain and Jim Jensen traveled to Grand Rapids to meet with Guy Bazzani of Bazzani & Associates. The firm has completed many redevelopment projects and may be helpful in the Redevelopment Ready Community program. Hugh Conklin, Mike Cain and Jim Baumann were invited to Elk Rapids to speak with members of the community about Team Boyne. The food truck discussion may be going on Tuesday's city commission agenda.

**UNFINISHED
BUSINESS**

MOTION

US 131 and I 75 Billboards: The board received two renderings for their review (received and filed). After board discussion Carlile moved Williams seconded **PASSED UNANIMOUSLY** to have the Design Committee move forward with their recommendation on both billboards. How long does the design stay on the billboards? Two years.

Trail Town Update: A Committee has been formed and they are having a meeting tonight (Thursday). They have nine members.

Veteran's Park Pavilion Planning process: Starting next Thursday, December 12th, Environmental Architects (EA) will be hosting a "Charrette" gathering input from the community. They will be meeting with different groups throughout the day as well as with the general public in the City Hall Auditorium at 5:30 p.m. An all-day working session will be held from 9:00 a.m. to 5:00 p.m. on Friday, December 13th and the results Open House on Tuesday, December 17th from 6:00 p.m. to 8:00 p.m. in the Library's lower level Community Room.

**2014 MEETING
SCHEDULE**

MOTION

2014 Board Meeting Schedule: Adams moved O'Brien seconded PASSED UNANIMOUSLY to adopt the proposed board meeting schedule for 2014. **Main Street Board Meetings**, first Thursday of each month, 8:30 a.m., with the exceptions of the January 2nd meeting which will be moved to January 9th, April 3 will be moved to April 10th, 2014.

2014 Committee Meeting Schedule: Adams moved O'Brien seconded PASSED UNANIMOUSLY to adopt the proposed committee schedule for 2014.

MOTION

Organization Committee: Third Tuesday of every month, 4pm at Main Street Office; **Promotions Committee:** First Tuesday of every month 4pm at Main Street Office; **Design Committee:** Second Monday of every month, 4pm at Boyne District Library; **Team Boyne/Economic Restructuring Committee:** Third Friday of every month at 9 a.m. at the Boyne District Library Community Room; **Farmers Market:** First Monday of the month, January, February, March, April, October 10:30am at the Boyne District Library Community Room.

2014 National Main Street Conference: Will be held May 18-20th in Detroit and we should budget resources for those who are able to attend.

2014 Michigan Main Street Accreditation visit is October 23, 2014.

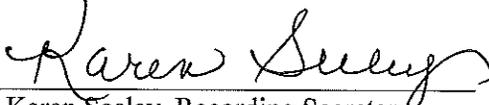
**GOOD OF THE
ORDER**

The City has received a \$583,000 DIG grant which we will have on our next agenda.

ADJOURNMENT

MOTION

Adams moved Williams seconded PASSED UNANIMOUSLY to adjourn the December 5, 2013 meeting of the Boyne City Main Street Board at 9:49 am.


Karen Seeley, Recording Secretary