

Approved: 12-6-12

**Meeting of  
 November 1, 2012**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, NOVEMBER 1, 2012 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

**Call to Order**

Chair Lenhart called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Jodie Adams, Kathy Anderson, Michelle Cortright Larry  
 Lenhart Pat O'Brien, Rob Swartz and Robin Berry Williams

Absent: Bob Carlile and Mike Cain (arrived 8:36 a.m.)

City Staff: Main Street Manager Hugh Conklin, and recording secretary Karen Seeley

**Meeting  
 Attendance**

Public: There was one person in attendance

**Excused Absence**

Swartz moved, Cortright seconded **PASSED UNANIMOUSLY** to excuse the absence of Bob Carlile.

**Approval of Minutes  
 MOTION**

Anderson moved, O'Brien **PASSED UNANIMOUSLY** to approve the October 4, 2012 minutes.

**Citizens Comments  
 Correspondence**

None

None

**Main Street Committee  
 Reports**

**Promotions**

- The committee is planning for two upcoming holiday promotions: the annual "Earlier than the Bird", Saturday, Nov. 17, from 7 to 11 a.m., and the Holiday Open House and Santa Parade the Friday after Thanksgiving.
- The Farmers Market moves indoors on Saturday, Nov. 3, into the Red Building next to the Boyne District Library. The market will be held each Saturday from 9 a.m. to 1 p.m. through April.
- The farmers market annual vendors' meeting is Nov. 12
- A summary report from the Farmers Market Visioning session held in late September is included with your packet. The board discussed the comments and suggestions.

**Design**

- Holiday decorations will be going up the week of November 5. The community Christmas tree will return again thanks to the contribution of Susan and John Vrondran and John Nagle. The Vrondrans are donating the tree. John is harvesting and setting it up.
- The small recreational ice rink will be returning to Sunset Park this winter.
- The three new test banners have generally received favorable comment.
- The committee toured the Boyne Theatre and is excited about the opportunity to renovate the historic building.

## Organization

- The Boyne Thunder committee held its first planning meeting for the 2013 event. The committee approved the hiring of Mike Knoblock to secure new sponsorships for Boyne Thunder. He will be paid 10 percent for any new sponsorship. The committee also supported having discussions with Challenge Mountain about becoming a partner, along with Camp Quality, for the event.

## Team Boyne – Creating Entrepreneurial Communities (ER committee)

- The Connecting Entrepreneurial Communities Conference held in Petoskey on October 9 was attended by representatives of the planning commission, Boyne Area Chamber Board, Main Street committees, and a group of students from the BCHS marketing class.
- The Boyne-area business surveys have been received and personal visits will begin soon with the goal of having them completed by the middle of November.

## Manager's Report

Main Street Manager Conklin reported on:

- Reminded the board of the Board Retreat Thursday, November 8<sup>th</sup> at 5:00 p.m. at City hall.
- The Boyne City Main Street program will celebrate their ten year anniversary this spring.
- No Boundaries is downsizing and will be moving to a smaller place.
- City Manager Cain reported that Park Street is open and Consumers is finishing with the underground utilities. Board discussion regarding traffic flow without a left turn lane, and suggested an experiment of a four way stop.
- There is a speed radar board as you are coming into town on Boyne Ave.
- Main Street Manager will be out of the office ?????

## Unfinished Business

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### Boyne Theatre:

- Main Street Manager Conklin, City Manger Cain, Chamber Director Bauman, Lori Meeder and Tony Williams visited three cities that have restored theatres and spoke with the key people to get some direction and suggestions. The Vogue Theatre in Manistee, The Garden Theatre in ??? And the Bay Theatre in Suttons Bay. This will be a break even proposition; the Boyne Theatre will not be a money maker. The Thirsty Goat is closed until after Thanksgiving and has been cleaning out the theatre. At this point there is no power, and Conklin has received a bid for \$600 to restore the power. In their visits it became apparent that a steering committee should be formed to lead the effort, with sub-committees formed from there. Conklin has a list of people that he would like to appoint as the steering committee. Board discussion if there will be an agreement in schedules when a show is being shown. That could be part of the examination committee which would be a sub-committee of the steering committee. Suggestion that this steering should be under one of our committees. Conklin said he would be comfortable with it being under the Organization Committee. **Cain moved Cortright seconded PASSED UNANIMOUSLY** to approve an electrical inspection not to exceed \$600 and to approve up to \$500 in utility costs for electrical only. Not sure exactly how this should be worded. Suggestion of a meet & greet at the theatre to see what kind of interest there is. **Anderson moved, Williams seconded PASSED UNANIMOUSLY** to create a steering committee under the Organization committee.
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**MOTION**

**MOTION**

**New Business**

**Main Street Board Terms:**

- Two, four-year terms on the Main Street board are expiring in January. They are currently held by Kathy Anderson and Rob Swartz. Announcements of the openings will be printed in local newspapers, the Chamber-Main Street E-News and in the city's newsletter which will be mailed later this month. In order to give the organization committee time to review applicants prior to the January board meeting, the deadline for applications is Dec. 14, 2012. Anderson informed the board she will not be applying for another term.

**MOTION**

**Adams moved, Williams seconded, PASSED UNANIMOUSLY** to set December 14 as the deadline for applications for two vacancies on the Boyne City Main Street board.

**Main Street office computer, printer:**

- The office computer in the Main Street office needs to be upgraded. The computer was purchased more than six years ago and while it has well served the program, it needs to be replaced. The office printer is also more than six years old in recent weeks has been "issues." In the 2012-13 budget, \$1,500 is allocated for new office equipment. Suggestion to visit Dell's website for the scratch and dents.

**MOTION**

**Anderson moved, Lenhart seconded PASSED UNANIMOUSLY** for Main Street Manager Conklin to upgrade the computer and printer for the Main Street office.

**Good of the Order**

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Cain reported that Glenn Catt's revised Brownfield has been approved. The Traverse City police department have agreed to do a sound test on Kirtland and also downtown at the Thirsty goat and Atrium

**Adjournment**

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**Williams moved Swartz seconded PASSED UNANIMOUSLY** to adjourn the November 1, 2012 meeting of the Boyne City Main Street Board at 10:00 am.

  
Karen Seeley, Recording Secretary