

# BELLAIRE



bellairechamber.org

308 E. Cayuga,  
P.O. Box 208  
Bellaire Michigan 49615  
info@bellairechamber.org  
231-533-6023

# 2018 MEMBERSHIP APPLICATION

**JOIN OR RENEW TODAY ...** please fill out the information below and return with payment to the Bellaire Chamber of Commerce 2018 Membership Investment

## Please Fill Out Completely

Company/Organization: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Business Street Address: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Business Telephone: (\_\_\_\_) \_\_\_\_\_  
 Cell: (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Email (required): \_\_\_\_\_  
 Facebook Page: \_\_\_\_\_ Instagram: \_\_\_\_\_

X \_\_\_\_\_  
 Member Signature Date


## Membership Levels: (See Revised Membership Levels)

Basic Membership.....	\$150	\$ _____
Premium Membership .....	\$300	\$ _____
Bronze Membership .....	\$550	\$ _____
Silver Membership .....	\$1000	\$ _____
Gold Membership.....	\$2500	\$ _____
Platinum Membership.....	\$5000	\$ _____
Non-profit Membership .....	(30% off)	\$ _____

## Additional:

Second Business (same owner).....	\$140	\$ _____
Each Subsequent Business (same owner) .....	\$99 ea.	\$ _____
Additional Category Listing for Website .....	\$25 ea.	\$ _____

**TOTAL ENCLOSED .....** \$ \_\_\_\_\_

\_\_\_\_ Check or \_\_\_\_ Credit Card   
 Name on Card: \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_  
 CVC Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

## Categories: (Pick One, \$25 ea additional)

Did we miss a category? Add Here: \_\_\_\_\_

- |   |  |  |   |   |  |
|---|--|--|---|---|--|
| <p><b>ACCOMMODATIONS</b></p> <ul style="list-style-type: none"> <li>____ Dock Sales</li> <li>____ Bed &amp; Breakfast</li> <li>____ Campground</li> <li>____ Hotel &amp; Motel</li> <li>____ Meeting Facility</li> <li>____ Resort</li> <li>____ Vacation Rental</li> </ul> <p><b>AGRICULTURE</b></p> <ul style="list-style-type: none"> <li>____ Farm Market</li> <li>____ Farm &amp; Orchard</li> </ul> <p><b>AUTOMOTIVE</b></p> <ul style="list-style-type: none"> <li>____ Auto Detailing</li> <li>____ Auto Rental &amp; Sales</li> <li>____ Auto Repair &amp; Service</li> <li>____ Body Shop</li> <li>____ Car Wash</li> <li>____ Restoration</li> <li>____ Tires</li> <li>____ Recreational Vehicle Repair</li> </ul> <p><b>BEAUTY</b></p> <ul style="list-style-type: none"> <li>____ Barber</li> <li>____ Beauty Salon</li> <li>____ Spa</li> </ul> <p><b>BOATING &amp; WATERSPORTS</b></p> <ul style="list-style-type: none"> <li>____ Boat Rental</li> <li>____ Boat Sales</li> </ul> | <p>____ Marinas</p> <p><b>COMMUNITY</b></p> <ul style="list-style-type: none"> <li>____ Church</li> <li>____ Events</li> <li>____ Government &amp; County Services</li> <li>____ Museum</li> <li>____ Organization or Association</li> <li>____ Public Library</li> </ul> <p><b>CREATIVE SERVICES</b></p> <ul style="list-style-type: none"> <li>____ Custom Signs</li> <li>____ Graphic Design</li> <li>____ Logo Gear &amp; Screen Printing</li> <li>____ Printing Services</li> <li>____ Web Service</li> </ul> <p><b>EDUCATION</b></p> <ul style="list-style-type: none"> <li>____ School</li> <li>____ Art/Music Instruction</li> </ul> <p><b>ENTERTAINMENT</b></p> <ul style="list-style-type: none"> <li>____ Attraction</li> <li>____ Live Music</li> <li>____ Tasting Room</li> <li>____ Theater</li> <li>____ Tours</li> </ul> | <p><b>FINANCIAL INSTITUTIONS</b></p> <ul style="list-style-type: none"> <li>____ Accountant/CPA</li> <li>____ Banks &amp; Financial Institution</li> <li>____ Financial Planning</li> </ul> <p><b>FOOD &amp; DRINK</b></p> <ul style="list-style-type: none"> <li>____ Bakery</li> <li>____ Brewery</li> <li>____ Casual Dining</li> <li>____ Catering</li> <li>____ Coffee House</li> <li>____ Deli</li> <li>____ Distillery</li> <li>____ Family Restaurant</li> <li>____ Fast Food</li> <li>____ Fudge Shop</li> <li>____ Grocery</li> <li>____ Ice Cream</li> <li>____ Specialty Market</li> <li>____ Wine or Cider</li> </ul> <p><b>HEALTH &amp; WELLNESS</b></p> <ul style="list-style-type: none"> <li>____ Chiropractors</li> <li>____ Mental Health</li> <li>____ Dentist</li> <li>____ Fitness</li> <li>____ Health Care Clinic</li> <li>____ Hospice &amp; Home Healthcare</li> </ul> | <p>____ Assisted Living</p> <p>____ Massage Therapy</p> <p>____ Pharmacy</p> <p>____ Physical Therapy</p> <p>____ Vision Services</p> <p>____ Yoga</p> <p><b>HOME SERVICES &amp; REPAIRS</b></p> <ul style="list-style-type: none"> <li>____ Asphalt/Paving</li> <li>____ Building Contractor</li> <li>____ Cabinets/Custom Woodworking</li> <li>____ Cleaning &amp; Restoration</li> <li>____ Upholstery</li> <li>____ Electrical Contractors</li> <li>____ Engineering</li> <li>____ Excavating</li> <li>____ Flooring</li> <li>____ Glass &amp; Glazing</li> <li>____ Handy Man Services</li> <li>____ Hardware Supply</li> <li>____ Heating &amp; Refrigeration</li> <li>____ Insulation</li> <li>____ Landscape/Lawn care</li> <li>____ Locksmiths</li> <li>____ Painting Contractor</li> <li>____ Pest Control</li> <li>____ Plumbing</li> <li>____ Property Maintenance</li> </ul> | <p>____ Snow Plowing</p> <p>____ Storage</p> <p>____ Surveyor</p> <p>____ Tree Service</p> <p>____ Welding</p> <p><b>PET SERVICES</b></p> <ul style="list-style-type: none"> <li>____ Dog Walking</li> <li>____ Boarding</li> <li>____ Grooming</li> <li>____ Rescue &amp; Adoption</li> <li>____ Pet Sitting</li> <li>____ Veterinarians</li> </ul> <p><b>REAL ESTATE</b></p> <ul style="list-style-type: none"> <li>____ Mortgage</li> <li>____ Title Companies</li> <li>____ Realtor</li> </ul> <p><b>RECREATION</b></p> <ul style="list-style-type: none"> <li>____ Biking</li> <li>____ Golf</li> <li>____ Hiking</li> <li>____ Horseback Riding &amp; Stables</li> <li>____ Hunting &amp; Fishing</li> <li>____ Paddle Sports</li> <li>____ Parks &amp; Trails</li> <li>____ Skiing</li> <li>____ Snowmobile</li> </ul> | <p><b>RETAIL</b></p> <ul style="list-style-type: none"> <li>____ Cards &amp; Gifts</li> <li>____ Clothing</li> <li>____ Convenience Stores</li> <li>____ Feed &amp; Seed</li> <li>____ Flowers</li> <li>____ Furniture</li> <li>____ Garden Nursery</li> <li>____ Jewelry</li> <li>____ Quilt Supplies</li> <li>____ Reclaimed Decor</li> <li>____ Toys</li> </ul> <p><b>GENERAL SERVICES</b></p> <ul style="list-style-type: none"> <li>____ Computer Sales &amp; Service</li> <li>____ Employment Services</li> <li>____ Funeral Home</li> <li>____ Insurance</li> <li>____ Laundry</li> <li>____ Legal Services</li> <li>____ News &amp; Media</li> </ul> <p><b>UTILITIES</b></p> <ul style="list-style-type: none"> <li>____ Cable/ Internet/ Phone</li> <li>____ Propane/ Natural Gas</li> <li>____ Septic &amp; Sewer</li> <li>____ Utility Management</li> <li>____ Waste &amp; Recycling</li> <li>____ Water Bottling</li> </ul> |
|---|--|--|---|---|--|

This 2018 Membership is tax deductible as a legitimate business marketing expense and is not deductible as a charitable contribution. Please MAIL this application with check to: Bellaire Chamber of Commerce, P.O. Box 205, Bellaire, MI 49615 or Fill out application and pay using PayPal by going online to [www.bellairechamber.org](http://www.bellairechamber.org). For further information call 231-533-6023.

For office use only: Check Number \_\_\_\_\_ Date \_\_\_\_\_ QB \_\_\_\_\_ DB \_\_\_\_\_ Web \_\_\_\_\_ Cling \_\_\_\_\_ Processed \_\_\_\_\_ Initials \_\_\_\_\_



Nonprofits - 30% off  
Only!

	\$150 Basic	\$300 Premium	\$550 Bronze	\$1000 Silver	\$2500 Gold	\$5000 Platinum
	\$105	\$210	\$385	NA	NA	NA
	\$12.50/ month	\$25/ month	\$46/ month	\$83/ month	\$208/ month	\$417/ month
	\$250 Value	\$8,000 Value	\$15,000 Value	\$18,000 Value	\$20,000 Value	\$25,000 Value

### General Benefits

Listing in the "ABC of Antrim County" Activities Guide - 15,000 copies distributed including State Welcome Centers. Digital version available online.	X	X	X	X	X	X
Referral & B2B Services	X	X	X	X	X	X
Year Round Staffed Office (M-F, 9-2)	X	X	X	X	X	X
Brochures & Business Cards Displayed	X	X	X	X	X	X
Auto, Home Umbrella Liability Insurance Discounts	X	X	X	X	X	X
Membership Window Decal	X	X	X	X	X	X
Member Pricing on Educational Workshops	X	X	X	X	X	X
Weekly Chamber "e-News" with Member Events & Announcements	X	X	X	X	X	X

### Chamber Website & Social Media

Bellaire Chamber Web Site Basic Directory Listing	X	X	X	X	X	X
List Your Events on the Chamber Website	X	X	X	X	X	X
Live link to website from Display Ad in the ABC Activities Guide (Online Version)		X	X	X	X	X
Social Media Sharing (Facebook & Instagram)		X	X	X	X	X
Chamber Business Banner Ads (120,000 visitors)		X	X	X	X	X
Featured Events on Chamber website		2/year	4/year	6/year	8/year	12/year
Press Releases and Announcements on website		X	X	X	X	X
Featured Business listing on Chamber website		X	X	X	X	X

### Destination Bellaire Cooperative Marketing Inclusion

Quarterly "Things to Do" (Editorial Style) - link to featured listing. Mailed to over 4,000 emails			X	X	X	X
"Packages & Special" Website Listing			X	X	X	X
Cooperative Advertising (Developed by Committee)			X	X	X	X
Featured Business of the Month (Facebook Boost, Chamber eNews Feature, Website Feature- First Come, First Serve)			X	X	X	X

### Additional Perks

Annual Dinner Tickets - Thursday, May 10, 2018 @ Shanty Creek Resorts				4 tickets (\$156 value)	8 tickets (\$296 value)	10 tickets (\$350 value)
Sponsorship Credit towards Chamber Events				\$250	\$1,500	\$4,000

# Get The Most Out Of Your Chamber MEMBERSHIP.

# BELLAIRE



[bellairechamber.org](http://bellairechamber.org)

## CHAMBER WEBSITE

Bellairechamber.com is the source for more than 120,000 visitors per year looking for Bellaire Area restaurants, events, attractions, outdoor recreation, arts & culture, home services, medical resources, real estate and much more.

## EVENTS & NEWS

### WHAT FUN THINGS ARE COMING UP AT YOUR BUSINESS?

A grand opening, customer appreciation or music event? We welcome you to post events on our chamber website and we will use those to send out a weekly Chamber eNewsletter with all the happenings in the area.

## facebook

### FB.com/DestinationBellaire

You like us and we'll like you in return! Premium members gets their posts shared to our 2000+ followers. Let us help be the news source for the area reaching over 6,000 per week.

## SEND US YOUR PRESS RELEASES & EVENT POSTERS

Help us help you get promoted. Add [info@bellairechamber.org](mailto:info@bellairechamber.org) to your media list so we can spread the word. Don't have a media list, we can help send out press releases to promote your news or event!

## BUSINESS AFTER HOUR

### QUARTERLY GATHERINGS

A networking event, Business After Hours is hosted at a different location each quarter and draws a crowd of 20-40 people. Chamber members meet and greet in a relaxed, social setting and learn more about each other. Cost is \$3 per person.

## KEEP YOUR PROFILE UPDATED

This is the first stop visitors find information about the area and available services. Check your profile at least once a year to make sure pictures and services are current.

## BELLAIRE'S "GOT PRESS"

- "Top 10 Michigan Bike Trails" - Freep.com
- "Top 10 Michigan Downhill Ski Resorts" - Freep.com
- "Michigan travel bucket list: 50 must-see places" - National Geographic
- "Torch Lake is Michigan's own slice of the Caribbean" - mlive.com
- Features on 9&10 News

## DESTINATION BELLAIRE

Join a group of 50 business owners that have collaborated to market the Bellaire Area.

Bronze Level only \$11 per week!

## 2018 CHAMBER EVENTS

Art in Ice - March 2  
Annual Dinner & Auction - May 10  
Rubber Ducky Festival - August 17-19  
Paddle Antrim - September 14-15  
Harvest Festival - September 29  
Holiday Gift Fair - November 3  
Light Up the Night & Soup Cook Off - December 1

## MARKETING MATERIALS

### The "unofficial" Bellaire Welcome Center

The chamber office is open Mon. - Fri., 9 - 2. We have visitors from all over the country stop in to find out more about our area. Bring us your printed materials and business cards, and we will display them.

## DESTINATION BELLAIRE MARKETING

Social Media Marketing, Featured Website Listings, Pure Michigan & West Michigan Tourist Association advertising, "Things to Do" Editorial eBlasts, and more!