



**SILVER LAKE SAND DUNES
APPLE & BARBEQUE FESTIVAL
REQUIREMENTS FOR VENDOR SPACE
September 10th & 11th, 2021**

VENDOR SPACE

- Vendor permits will be available on an 80/20% split.
- CASH will be used for ALL transactions. Vendors are expected to pay their 20% by Sunday, September 12th at noon. The Apple & BBQ Festival will only work with honest vendors!
- Set-up will be Thursday between the hours of noon to 5 pm. All vendors must be placed by 5 pm. Tear down cannot take place before 9:30 pm on Saturday.
- **Each vendor will be charged a minimum of \$25.00 for electricity.**
- Portable generators allowed only if they pass a quietness test.
- BBQ Vendors – extra 15 feet to site available for \$50; extra plug-in available for \$25
- Non-BBQ Vendors site size is 15' wide x 12' deep with one 20-amp electrical plug. Enclose an additional non-refundable payment of \$25 with the Site Application.
- All extension cords shall be outdoor rated, 12 gauge.
- Adherence to local and state health codes is required. Oceana County Health Department vending permit is required at check-in.

Contact District Health Department # 10
Brad S Smith
916 Diana St
Ludington, MI 49431
Phone (231) 316-8556

- Inspection by Oceana County Health Department will be noon on Friday, September 10th.
- *Silver Lake Sand Dunes Apple & BBQ Festival* must be listed as an "Additional Insured" on your Liability Insurance Policy and a copy of proof of Liability Insurance MUST accompany your Vendor's Contract.
- Submit with application your menu selections as well as pricing. Menu display board should reflect amount of dollars per item. **Menu display boards are mandatory and must be always visible.**
- **A refundable deposit of \$10 per foot is required with your application.** The amount will be applied towards the cost of electricity. Any remaining balance will be deducted from the 80/20 split. This deposit will become non-refundable should you choose not to attend the mandatory 9 am Friday Vendor Meeting and/ or are a No Show at the festival and/or close early either night of the festival.

We are excited to be back after a year hiatus due to Covid19 and are projecting an excited and curious crowd for the 2021 festival. Visitor attendance averages 18,000 per year.

Entertainment will be performing 6 pm – 9:30 pm Friday and Saturday. All food sales must stop by 9:30 pm.

For more information contact Erin Thomas at (616) 232-5479/ thomae22@ferris.edu or Scott Beal at (231) 873-2247/ marketing@thinkdunes.com.