



**SILVER LAKE SAND DUNES  
APPLE & BARBEQUE FESTIVAL  
REQUIREMENTS FOR VENDOR SPACE  
September 8<sup>th</sup> & 9<sup>th</sup>, 2017**



**VENDOR SPACE AVAILABLE**

- Priority will be given to KCBS Competition teams.
- Vendor permits will be available on an 80/20% split.
- Barbeque Tickets will be used for ALL transactions.
- There will be NO cash sales of food or beverages to the general public.
- Redemption check for Barbeque Tickets will be mailed within 5 business days after the event.
- Set-up begins on Thursday at 9 a.m.; tear down AFTER 9:00 p.m. Saturday.
- **Each vendor will be charged a minimum of \$25.00 for electricity.**
- Portable generators allowed only if they pass quietness test.
- KCBS Competition/Vendors will compete and vend in same 35' x 25' site with one (1) plug-in, unless additional site and electricity is purchased in advance of event.
- KCBS Competition/Vendors – extra 15 feet to site available for \$50; extra plug-in available for \$25
- Non BBQ Vendors site size is 15' wide x 12' deep with one 20 amp electrical plug. Enclose a non-refundable payment of \$25 with the Site Application.
- All extension cords shall be outdoor rated, 12 gauge.
- Adherence to local and state health codes is required. Oceana County Health Department vending permit is required at check-in.

Contact District Health Department # 10  
Brad S Smith  
916 Diana St  
Ludington, Mi 49431  
Phone 231-316-8556

- Inspection by Oceana County Health Department will be noon on Friday, September 8<sup>th</sup>.
- *Silver Lake Sand Dunes Apple & BBQ Festival* must be listed as an "Additional Insured" on your Liability Insurance Policy and a copy of proof of Liability Insurance MUST accompany your Vendor's Contract.
- Special food vendors will be considered if they do not compete with the BBQ vendors as main meals. (Examples: brats, hot dogs, polish sausage, candy apples, ice cream, roasted nuts, popcorn, elephant ears, cotton candy, etc.)
- Submit with application your menu selections as well as pricing. Menu display board should reflect amount of tickets not dollars. Prices must be stated in even dollars since payment will be received in tickets in even \$1.00 value. Example: pulled pork sandwich (4 tickets). **Menu display boards are mandatory and must be visible at all times.**

We are making many great new updates to the 2017 festival and projecting a very excited and curious crowd. Visitor attendance averages 18,000 per year.

Setup and vending on Friday by noon is encouraged. Friday evening was a good night for vending last year so be prepared to sell during early evening hours through dinner.

Entertainment will be performing 5:30 pm - 9:30 pm Friday and Saturday. All food sales must stop by 9:30 pm.

For more information call Terri Sharpe at 231-301-3301 (Cell) or [terri@silverlakesandbox.com](mailto:terri@silverlakesandbox.com)

[www.AppleBBQFestival.com](http://www.AppleBBQFestival.com)